

International Investment Forum

“Georgia-Regional Hub and Asia’s Gateway to Europe”

The Asian Development Bank (ADB) and Ministry of Economy and Sustainable Development of Georgia, with organizational support of PMCG will hold the first International Investment Forum in Tbilisi, Georgia. The event will bring together up to 300 high ranking governmental and business representatives from ADB member countries and beyond.

Forum Dates: **October 29-30, 2014**. Venue: Radisson Blue Iveria Hotel, Tbilisi (www.radissonblu.com/hotel-tbilisi).

Registration deadline: September 30, 2014

Business to Business (B2Bs)

TRANSPORT, LOGISTICS, AND MANUFACTURING

Georgia provides significant investment opportunities in manufacturing sector, which already contributes up to 12% to the Gross Domestic Product of our country and since 2007 year has attracted more than USD 1.2 billion investments. We expect that new opportunities will be grasped by Greenfield investments in export oriented manufacturing sectors, for which access to European market would be attractive. Therefore, together with the international and local experts, Government of Georgia is undertaking deep analysis of competitive sectors in order to find ways how to stimulate investment inflows, to attract new technology and know-how and create high value-added production in Georgia. From the perspective of Transportation and Logistics, Georgia can serve as a best gateway for foreign companies interested in doing business in the region, due to the geographic location and business environment it offers. Georgia is uniquely positioned to capitalize on increasing trade flows between Europe, the Caspian Region and Central Asia and China in the foreseeable future. The country is the shortest route between the Black Sea and the Caspian Sea region. Railway connecting line between Georgia and Turkey is on the final stage of development and it will further advance trade of goods in the entire region. The government is investing heavily in the development of road infrastructure-highways as well as local roads. The government has recently announced a plan to build a new deep sea port in Anaklia on the Black sea. The new port will bring our logistical capabilities to the new levels. Therefore Georgia wants and can be the best place for regional offices, regional stocks and aims at becoming part of different value chains.

ENERGY

Energy sector is attractive from the perspective of both existing natural resources and developing infrastructure, as the country possesses huge hydro resources and offers untapped potential for investment. For the last years, Georgian has become net exporter of electricity and currently utilizes only 18% of its vast hydro resources. Georgian power grid is connected to the grids of all of neighboring countries, which are faced with either a structural power deficit or expensive power generation. From 2007 to 2013 Georgian energy sector has attracted almost USD 1,3 billion. In 2013 the FDI to energy sector amounted to almost USD 200 million with a 10% growth on annual basis. Ministry of Energy of Georgia has recently approved 80 HPPs projects with a total investment volume of up to USD 1.2 billion.

TOURISM and RETAIL

Tourism is another field, which witnessed significant growth in recent years and is considered to be an important driver of economic development and the creator of jobs as well as generator of revenues. The industry offers a wide diversification in terms of its sub-industries: summer sea resorts, four season mountain resorts (including skiing), spa-wellness, gaming and more. Tskaltubo Spa resort in western Georgia is one of the outstanding investment opportunities offered by the government along with many hotel development projects across all country. In fact From 2003 year to 2013 the number of international visitors to Georgia has increased from 300 thousands to 5,4 million with an average annual growth of 35%. Forecasted number of international visitors for 2015 is 6 million. Based on high demand, international hotel brands like Radisson, Marriot, Kempinski, Hilton, Hyatt, and Sheraton are mushrooming in Tbilisi, the capital of Georgia and Batumi, a city of an outstanding beauty on the black sea coast. Georgia has an ambition to become a touristic hub, therefore the government actively works on development of tourism infrastructure as well as diversification of existing services as well as promoting new services in this field (e.g. MICE tourism, development of convention center, etc.). In 2015, Georgia will host Youth Olympic Games, UEFA Super Cup final and EBRD annual meeting, which involves participation of over 1500 international guests.

International Investment Forum, October 29-30, 2014 - Tbilisi, Georgia

October 28, 2014

20:00 Welcoming Reception

October 29, 2014

09:00 Registration

10:00 Opening Session

Key Speakers:

Prime Minister of Georgia

In the first part of the event the floor is given to three high ranking officials, who address the audience and highlight the importance of the event.

10:30-11:30

Panel Discussion

The introductory part is followed by a panel discussion. Two local and two international experts will discuss world economic trends and outlook for upcoming years, which will be followed by Q&A session.

Invitees: TBD

11:30-12:00

Networking Break

12:00-13:00

Invest in Georgia

Presentations and Panel Discussions on Three Topics

1) Transport, Logistics and manufacturing

Introducing Georgia as the regional hub for logistics and manufacturing as well as a bridge between the East and the West.

Panel participants: Leading international companies operating on Georgian market and Georgian government representatives.

13:00-14:00

Lunch

14:00-15:00

2) Energy

Inviting audience to explore Georgia's hydro power potential and present concrete investment opportunities

	Panel Participants: Leading international companies operating on Georgian market and Georgian government representatives.
15:00- 15:30	Break
15:30-16:30	<p>Tourism</p> <p>Strong economic recovery, an open and transparent business climate and supporting government have opened up new opportunities for real estate investment in Georgia. The capital of Georgia is undergoing extensive reconstruction and infrastructural upgrades, facilitating private developments. There is significant potential in the industrial and logistics market, the hotel market is undersupplied, with a clear lack of international operators, particularly in the two and three star segments.</p> <p>Panel participants: leading international companies operating on Georgian market and Georgian government representatives.</p>
16:30-17:00	Wrap up by Deputy Minister of Economy and Sustainable Development of Georgia
19:30	Cocktail Reception
20:00	<p>Welcoming Dinner</p> <p>Welcoming Note of one or two high ranking Governmental Officials</p>
October 30, 2014	
10:00	Welcoming Notes and B2B introduction
10:10-13:00	<p>B2B Meetings and Exhibition</p> <p>Three Sectors for B2B meetings: Transport, Logistics, and Manufacturing, Energy, and Tourism</p> <p>Exhibition of major Georgian Projects and products, presented by Private and Governmental Sector.</p>
13:00-14:30	Lunch
14:30	<p>Site visits</p> <p>Optional and will be planned upon the conference participants' requests.</p> <p>An option to visit Georgian companies (wine yards, factories, hotel construction areas etc.)</p>

Please, contact our Organizational Team for more information about the International Investment Forum:

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